



**ROCKY
MOUNTAIN**
PEOPLE & STRATEGY

**SPONSORSHIP
PROSPECTUS**



WHY SPONSOR ROCKY MOUNTAIN PEOPLE & STRATEGY?

Sponsorship of Rocky Mountain People & Strategy (RMPS) provides organizations with meaningful access to Colorado's senior-level Human Resources community. RMPS is the premier professional organization for experienced HR leaders in the Rocky Mountain region, bringing together practitioners who shape organizational strategy, talent decisions, and business performance.

Rocky Mountain People & Strategy Membership

RMPS members have 10+ years of progressive HR experience and serve in Director through CHRO roles. They operate as executive leadership team members or functional leaders with responsibility for organization design, talent strategy, culture, and workforce effectiveness. Non-practitioner members bring equivalent experience as former HR leaders and/or trusted advisors to senior HR executives. To maintain a peer-level, practitioner-focused community, consultants are limited to 30 percent of membership.

Why Sponsor RMPS?

By sponsoring RMPS, organizations support a highly engaged network of senior HR professionals who value progressive learning, practical insight, and thoughtful peer exchange. RMPS is where experienced HR leaders come together to share knowledge, build capability, and connect in a trusted environment. As a sponsor, you will gain:

- Targeted visibility with senior HR decision-makers
- Engagement with a curated, experienced practitioner audience
- Alignment with high-quality programming and thought leadership
- Credibility through association with the region's leading HR executive community

Sponsorship Options

Sponsorship opportunities are available at both annual and individual event levels. Annual sponsorships are offered across multiple tiers designed to provide differentiated access, exposure, and engagement with RMPS members and program participants.

- **Annual Sponsorships:** Platinum and Gold levels, providing year-long visibility and engagement across RMPS programming
- **Individual Program Sponsorships:** Opportunities to sponsor a specific RMPS program or the Professional Development Group (PDG)—a cohort-based experience focused on deeper skill-building, leadership development, and peer learning for senior HR professionals

Supporting RMPS demonstrates a commitment to advancing strategic HR leadership and investing in the professional community shaping the future of work in the Rocky Mountain region

SPONSORSHIP FEATURES

Sponsorship Levels	Platinum Annual Sponsor* \$10,000	Gold Annual Sponsor \$6,500	Professional Development Group (PDG) Sponsor \$5,000	Individual Program Sponsor \$3,000
Program Speaker Opportunity	✓			
Annual Complimentary Membership	✓ Corporate	✓ Individual	✓ Individual	
Contact List Access	Full Membership and Program Participant Lists	Full Membership List	PDG Membership List	Sponsored Program List
Company logo featured on the RMPS website during your sponsor year, including social media spotlights	✓	✓	✓	✓ Sponsored Program
Verbal recognition as a sponsor at each program	✓	✓	✓	✓ Sponsored Program
Complimentary tickets to each program and event (online-Zoom or in-person)	5 tix to each program	3 tix to each program	2 tix to each program	5 tix to sponsored program
Company logo featured on event announcements, invitations, newsletters, and advertisements during your sponsor year, as well as at the event(s)	✓	✓	✓	✓ Sponsored Program
Opportunity to feature your company's collateral at events	✓	✓	✓	✓ Sponsored Program

* Platinum Annual Sponsorship is limited to one company per year with industry exclusivity.

** Opportunities to sponsor events by providing meeting space and/or food and beverage services for programs or social events are available.



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